



The Basic Print Order Channel is your customized print order store on the Internet



**Overview**

The Basic Print Order Channel is the simplest and quickest way to create a photo fulfillment web site for your lab. It's easy for your customers to upload photos, make print choices and complete a transaction. You harvest the print orders using Photogize Lab.

**Completely Customizable**

The products, prices, business rules, and branding that you define in Photogize Lab are used by Photogize WebServices to dynamically create a customized photo web site. Photogize Lab gives you the link to your web site. All you need to do is put a button on your site which, when clicked, sends your customers to the Photogize-created web site.

**Frame or Brand**

You can frame the Basic Print Order Channel web pages within your own web site, or use Photogize Lab to define the top, left and right images which will be displayed on each page.

**.Share with Photogize Viewstrip™**

Your customers can now share photos with friends and family using our unique Flash-powered Viewstrip.

When your customers upload photos, they can specify up to five email recipients for sharing. Photogize automatically sends emails to these recipients with the sender's customized message and a web link. When a recipient clicks on the link in the email, the recipient's browser automatically launches with a Viewstrip. The recipient can browse photos in the Viewstrip and even order photos.



Overall Top Technology  
Graphx Photogize



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