

Photogize PrintWizard

Simple Windows Wizard Interface

Now your Windows customers can easily send print orders to your store using a simple Windows application.

The PrintWizard guides your customers through a four step wizard. Just:

- Select photos
- Specify the number of copies to print
- Enter order information
- Click Submit!

FREE Photo Organizer included!

PrintWizard now includes a FREE copy of Preclick® Silver Organizer. Your customers will now be able to better manage their digital photo assets on their PC. And when they click "Order Prints", the print orders go to you!

Unattended Order Submission

After the customer clicks Submit, the order uploads unattended. When PrintWizard has finished uploading, an Order Confirmation page is displayed that the customer can print.

Unattended Order Submission means that that even dial-up customers can experience the power of local online print fulfillment at YOUR shop!

FailSafe™ Uploading

If the submission of an online print order is interrupted, PrintWizard will give you the option to resubmit the print order immediately or the next time you launch the app. Only data that has not yet been successfully sent will be resent.

Easy To Use Editing Tools

Your customers can rotate, zoom, pan, and crop their photos. PrintWizard shows a WYSIWYG preview of each photo exactly as it will look on the target product.

Consumers can apply red-eye reduction, auto-levels, and gray scale and sepia tone filters on their photos.

Easy, Unlimited Web Distribution

We give you a link to put on your web page. Your customers click this link, download and install PrintWizard in as little as 1 minute. It's THAT EASY!

Customize PrintWizard with your Brand

Each copy of PrintWizard on your customer's desktop is customized with the images or logos you specify.

No Wasted Bandwidth

Remember those 4x6 print orders with 100MB files? With PrintWizard, that's a thing of the past. PrintWizard determines the optimum file size for the customer-selected product and subsamples each image, if necessary, BEFORE uploading.



Print ordering screen



Editing screen



Preclick Organizer

